

EMC2024

14th International Symposium
"Engineering Management and
Competitiveness" 2024

FIRST CALL

Dear colleagues and friends,



**University of Novi Sad, Technical faculty
"Mihajlo Pupin", Zrenjanin (Serbia)**

With the Partners:



**Szent István University, Faculty of Economics and
Social Sciences, Gödöllő (Hungary)**



**Voronezh State University, Faculty of Economics,
Voronezh (Russia)**

are going to organize the 14th International Symposium Engineering Management and Competitiveness 2024 (EMC 2024). In June 2023, the 13th International Symposium Engineering Management and Competitiveness 2023 (EMC 2023) was organized successfully in Zrenjanin (Serbia). There were 36 accepted papers from 9 countries. The Proceedings of all papers were published in English and it was delivered to the participants. In 2023, the Engineering Management and Competitiveness Symposium, as well as the previous twelve symposiums, met all the criteria of an international scientific symposium. We hope that the next, 14th International Symposium Engineering Management and Competitiveness 2024 (EMC 2024), will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2024. Here is the First Call for EMC 2024 with all necessary information.

The 14th International Symposium on Engineering Management and Competitiveness 2024 (EMC 2024) will be held in Zrenjanin, Serbia.

See you in June, 2024 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2024

Place and time of the Symposium:

- Zrenjanin (Serbia), June 21-22nd 2024
- Technical faculty "Mihajlo Pupin", Djure Djakovica bb, Zrenjanin, Serbia
- web: <http://www.tfzr.uns.ac.rs/emc/index.aspx>

Organizer of the Symposium:

- University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
-

Thematic fields:

- I. Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

- Sanja Stanisavljev, Ph.D.**, Associate Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia – President of the Program Committee
- Dragan Čočkaló, Ph.D.**, Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Serbia – Vice President of the Program Committee
- Ješa Kreiner, Ph.D.**, Professor, California State University, Department of Engineering, Fullerton, CA, USA
- Póór József, Ph.D.**, Professor, Szent István University, Gödöllő, Hungary
- Ali Reza Afshari, Ph.D.**, Professor, Islamic Azad University, Iran
- Mohammad Anisseh, Ph.D.**, Professor, Imam Khomeini International University, Qazvin, Iran
- Ioannis Filippopoulos, Ph.D.**, Professor, University of Thessaly, Department of Computer Science, Lamia, Greece
- Boštjan Antončič, Ph.D.**, Professor, University of Ljubljana, Faculty of Economics, Ljubljana, Slovenia
- Larisa Nikitina, Ph.D.**, Professor, Voronezh State University, Management Department, Russia
- Danilo A. Đurović, Ph.D.**, Professor, University of Montenegro, Maritime Faculty, Kotor - Dobrota, Montenegro
- Delčo Jovanovski, Ph.D.**, Professor, "Ss. Cyril and Methodi" University in Skopje, Faculty of Mechanical Engineering, Skopje, North Macedonia
- Robert Minovski Ph.D.**, Professor, "Ss. Cyril and Methodi" University in Skopje, Faculty of Mechanical Engineering, Skopje, North Macedonia
- Maša Magzan, Ph.D.**, Assistant Professor, University of Rijeka, Croatia
- Teodora Rutar Shuman, Ph.D.**, Professor and PACCAR Professor Mechanical Engineering, Seattle University, College of Science and Engineering, USA
- Zoran Filipi, Ph.D.**, Professor, Clemson University, Department of Automotive Engineering, South Carolina, USA
- Zdenek Dvořák, Ph.D.**, Professor, University of Žilina, Faculty of Special Engineering, Slovakia
- Vesna Spasojević Brkić, Ph.D.**, Professor, University of Belgrade, Mechanical faculty, Serbia
- Cariša Bešić, Ph.D.**, Professor, University of Kragujevac, Faculty of Technical Sciences, Čačak, Serbia
- Matej Černe, Ph.D.**, Associate Professor, University of Ljubljana, Faculty of Economics, Ljubljana, Slovenia
- Milan Delić, Ph.D.**, Associate Professor, University of Novi Sad, Faculty of Technical Sciences, Novi Sad, Serbia
- László Szabó, Ph.D.**, Associate Professor, Budapest Business School, Faculty of Finance and Accountancy, Budapest, Hungary
- Jasna Auer Antončič, Ph.D.**, Assistant Professor, University of Primorska, Faculty of Management, Koper, Slovenia
- Miroslava Petrevska, Ph.D.**, Lecturer, The College of Tourism, Belgrade, Serbia
- Miloš Vorkapić, Ph.D.**, Scientific associate, University of Belgrade, Institute of Chemistry, Technology and Metallurgy (ICTM) - Center of Microelectronic Technologies, Belgrade, Serbia

Zvonko Sajfert, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Edit Terek, Ph.D, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Organizing Committee:

Edit Terek, Ph.D, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia - President of the Organizing Committee
Milan Nikolić, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia - Vice President of the Organizing Committee
Dragan Čockalo, Ph.D, Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Sanja Stanisavljev, Ph.D, Associate Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Mila Kavalić, Ph.D., Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Dragana Kovač, M.Sc, Assistant, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia
Mihalj Bakator, Ph.D., Assistant Professor, University of Novi Sad, Technical faculty “Mihajlo Pupin”, Zrenjanin, Serbia

Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 20th 2024.
 - Deadline for theme acceptance information: March 10th 2024.
 - Deadline for submission of full papers: April 10th 2024.
 - Information on full papers acceptance: April 20th 2024.
 - Deadline for registration fee payment: May 15th 2024.
 - Program of the Symposium can be found on <http://www.tfzr.uns.ac.rs/emc/index.aspx> no later than June 5th 2024.
 - Dates of the Symposium: June 21-22nd 2024.
-

Registration fee:

Registration fee: 10.000 RSD per paper; 100 EUR per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 21st 2024.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs
 - Registration fee includes VAT.
 - Payments can be performed on Faculty’s account upon the invoice issued after submitting the paper.
-

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.rs

Papers:

- Official conference language is English.
 - All the papers will be classified in Plenary and separate parallel sections.
 - The papers for the Plenary session will be provided by Organizing committee upon invitation.
 - All papers are to be received in anticipated terms and reviewed.
 - All reviewed and accepted full papers will be published in Proceedings.
 - Papers should be sent by e-mail on the following e-mail address: emc@tfzr.rs
 - Papers should be formatted according to the instruction which can be found on:
<http://www.tfzr.uns.ac.rs/emc/index.aspx>
-

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which are in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- <http://www.tfzr.uns.ac.rs/emc/index.aspx>
- [e-mail: emc@tfzr.rs](mailto:emc@tfzr.rs)

Information on hotel booking:

- www.zrenjanintourism.org
- www.hotel-vojvodina.rs
- www.kastelecka.com
- www.luxotel.co.rs